

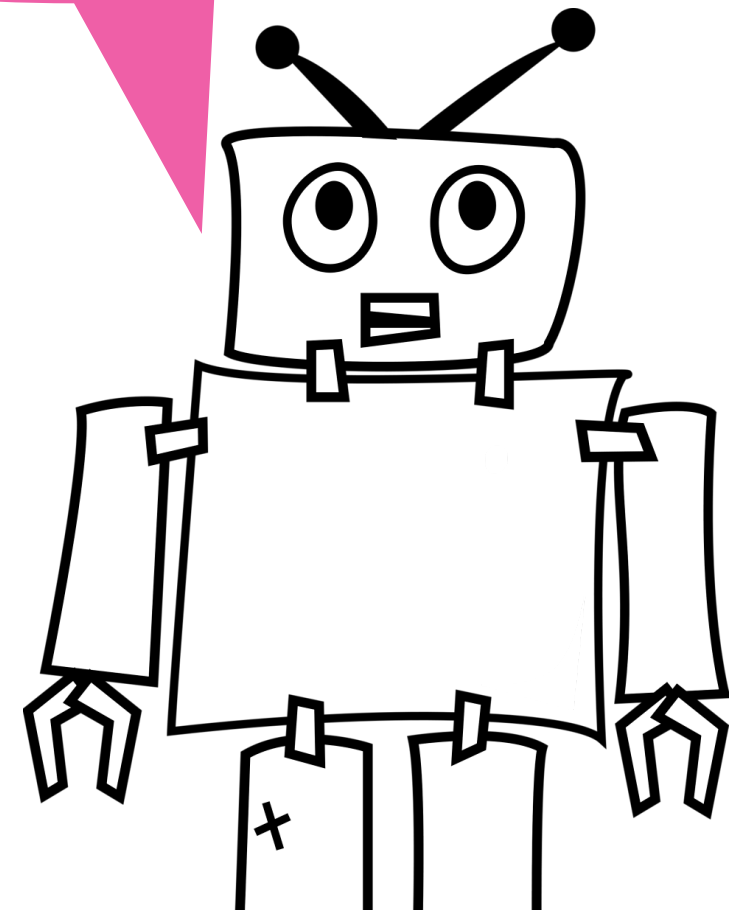
Question Answering: Three Traditions

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**What is
Question Answering?**

**It's a field concerned with
building systems that answer
questions posed in natural
language**



Question Answering (QA) vs. Information Retrieval (IR)

- QA and IR are related, but satisfy different info needs
- In QA, **questions are in natural language sentences**; in IR, queries tend to be short keyword phrases
- In QA, the **answers are often short and to-the-point**; in IR, the system returns lists of documents.
- In QA, the **answer might be synthesized from multiple sources**; In IR, a document is the atomic unit.

Outline

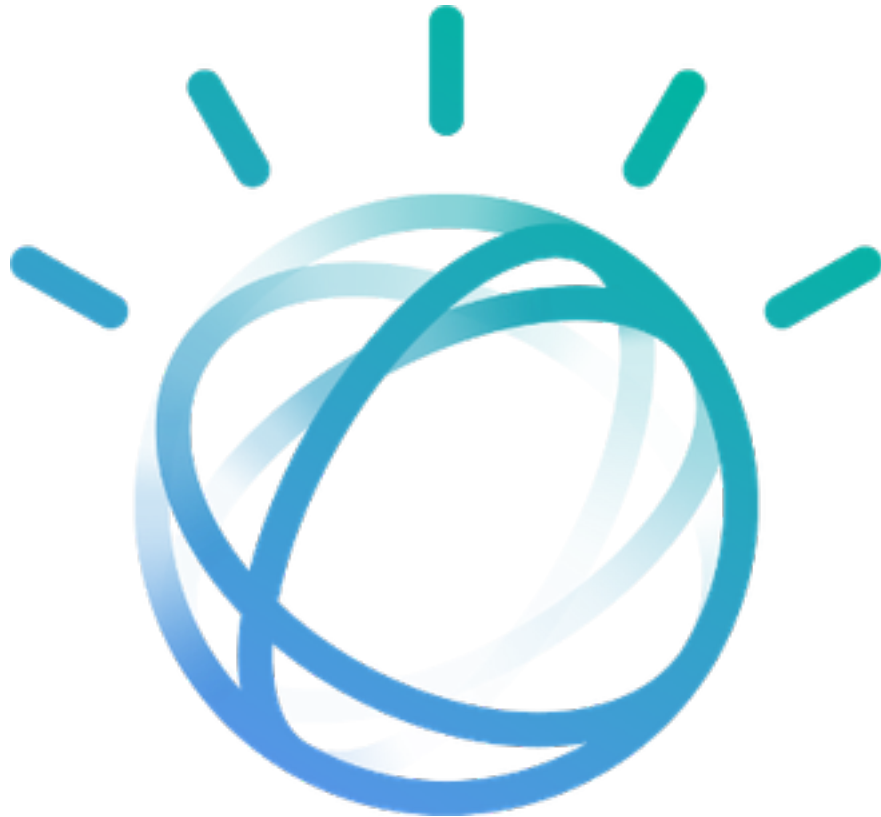
- Question Answering (QA)
 - Problem Formulation
 - System architecture (an example)
- Machine Reading Comprehension (MRC)
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- Large Language Models

QA systems integrate many HLT technologies

- Building a QA system is like doing a **triathlon**. You need to be good at many things, e.g.
- Parsing, Information Extraction, Semantic Role Labeling, Knowledge Bases, Supervised/Semi-supervised learning, Distributed Processing, Information Retrieval...



IBM Watson wins on *Jeopardy!* Quiz Show (2011)



https://commons.wikimedia.org/wiki/File:IBM_Watson_w_Jeopardy.jpg

- See it in action:
 - <https://www.youtube.com/watch?v=P18EdAKuC1U>
 - https://www.youtube.com/watch?v=WFR3lOm_xhE

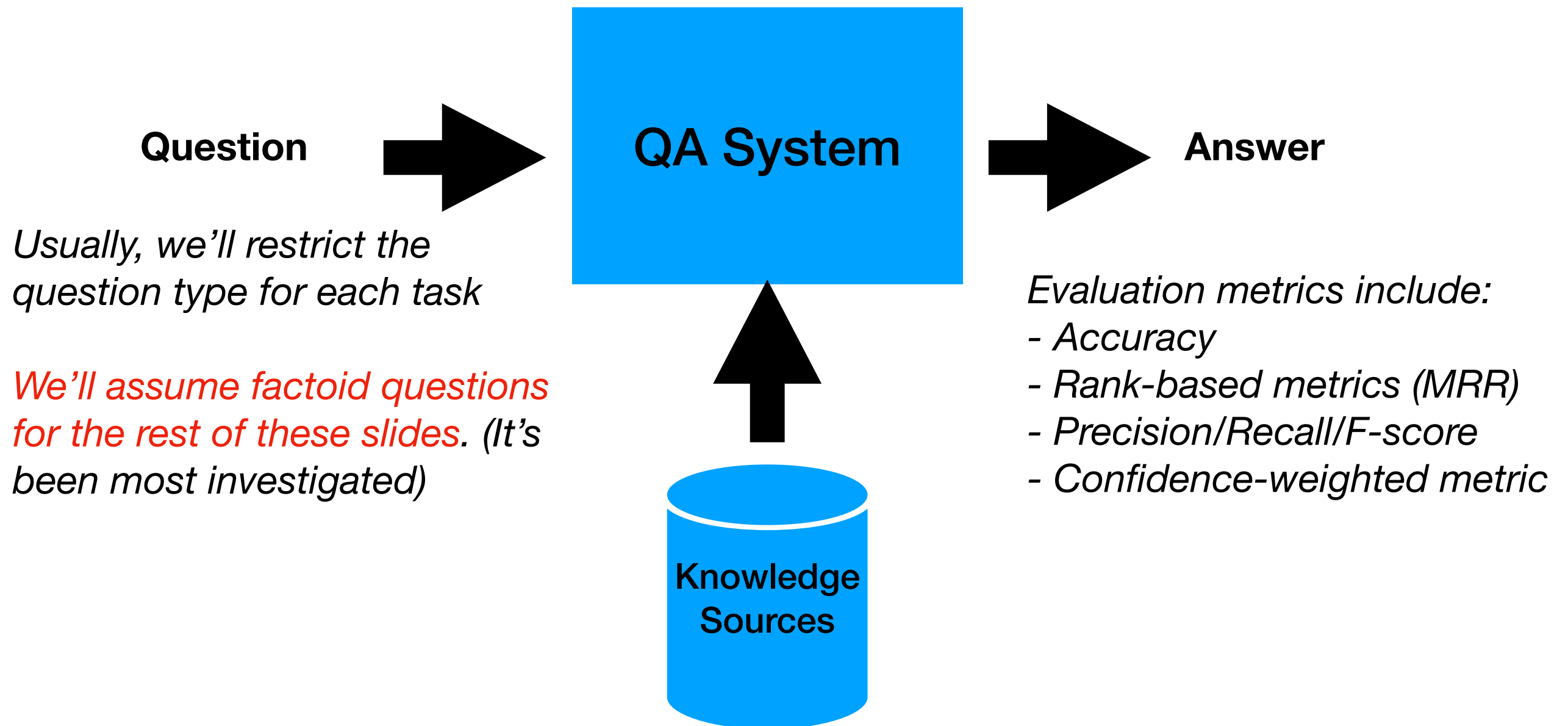
Question Types

- Factoid Question: Who was the first American in space?
Alan Shepard
- List Question: Name 20 countries that produce coffee
Brazil, Vietnam, Colombia, Indonesia, Ethiopia, Honduras, India, Uganda, ...
- Definition Question: Who is Aaron Copland?
He is an American composer, composition teacher, writer, and conductor. His best-known works in 1930s and 1940s include Appalachian Spring, Rodeo, ...
- Relationship Question: Are Israel's military ties to China increasing?
Yes (arms deal ~1993). Now, it's more complex to answer this. There's strengthening of investments/trade, and delicate relation w.r.t. the U.S.
- Opinion Question: Why do people like Trader Joe's?
Friendly employees, maybe?

QA Challenges

- Flexibility and ambiguity of human language makes it challenge to match question to answer-bearing text
- Answer may differ depending on time
 - *Q: Which car manufacturer is owned by VW since 1998?*
 - Candidate text in 1993: Volkswagen today announced the acquisition of Bently
- Answer may need synthesizing multiple sources or reasoning
 - *Q: In which country is Sony headquartered?*
 - We have evidence it's in Tokyo. And Tokyo is a city in Japan.

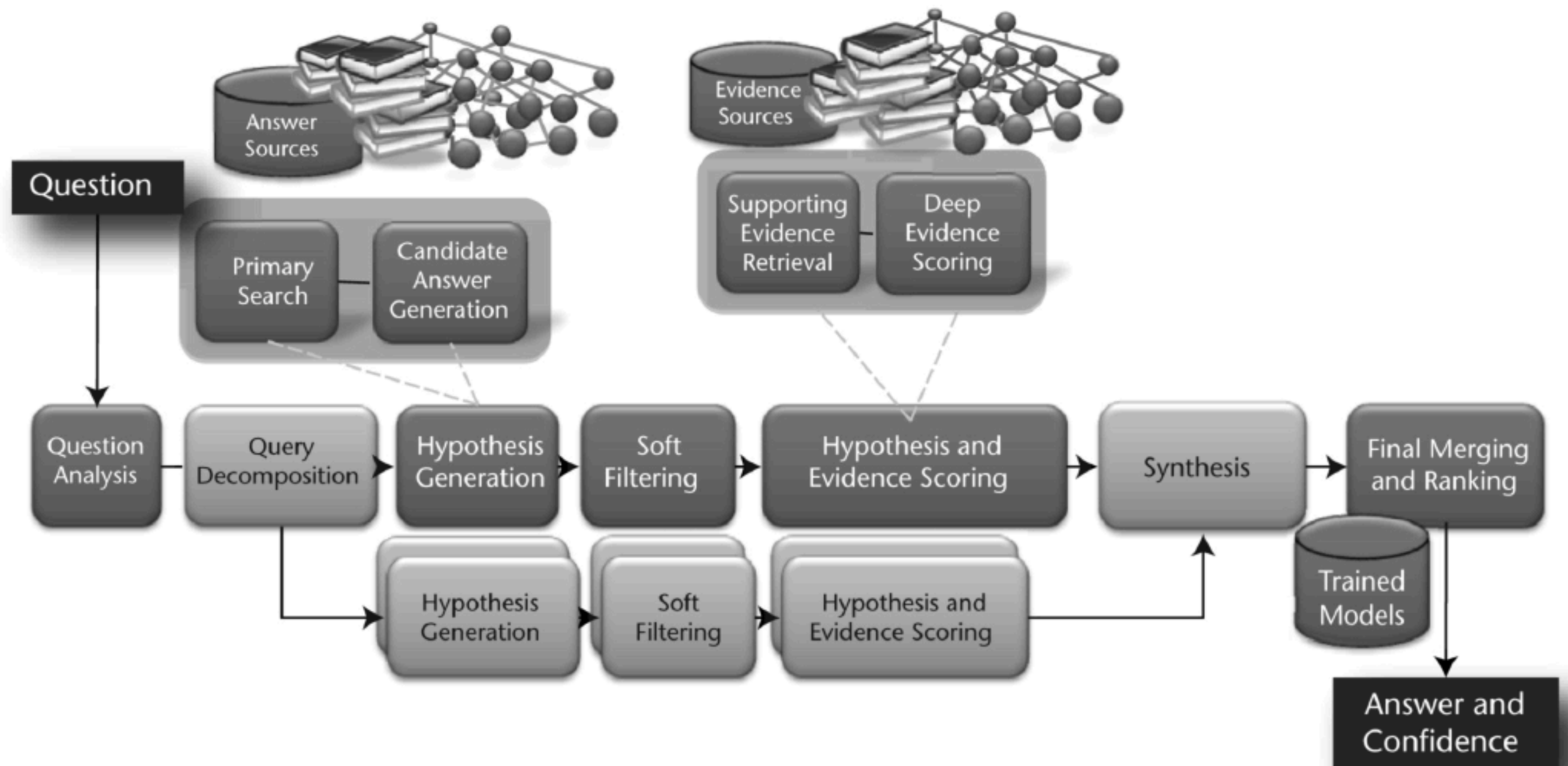
Problem Formulation



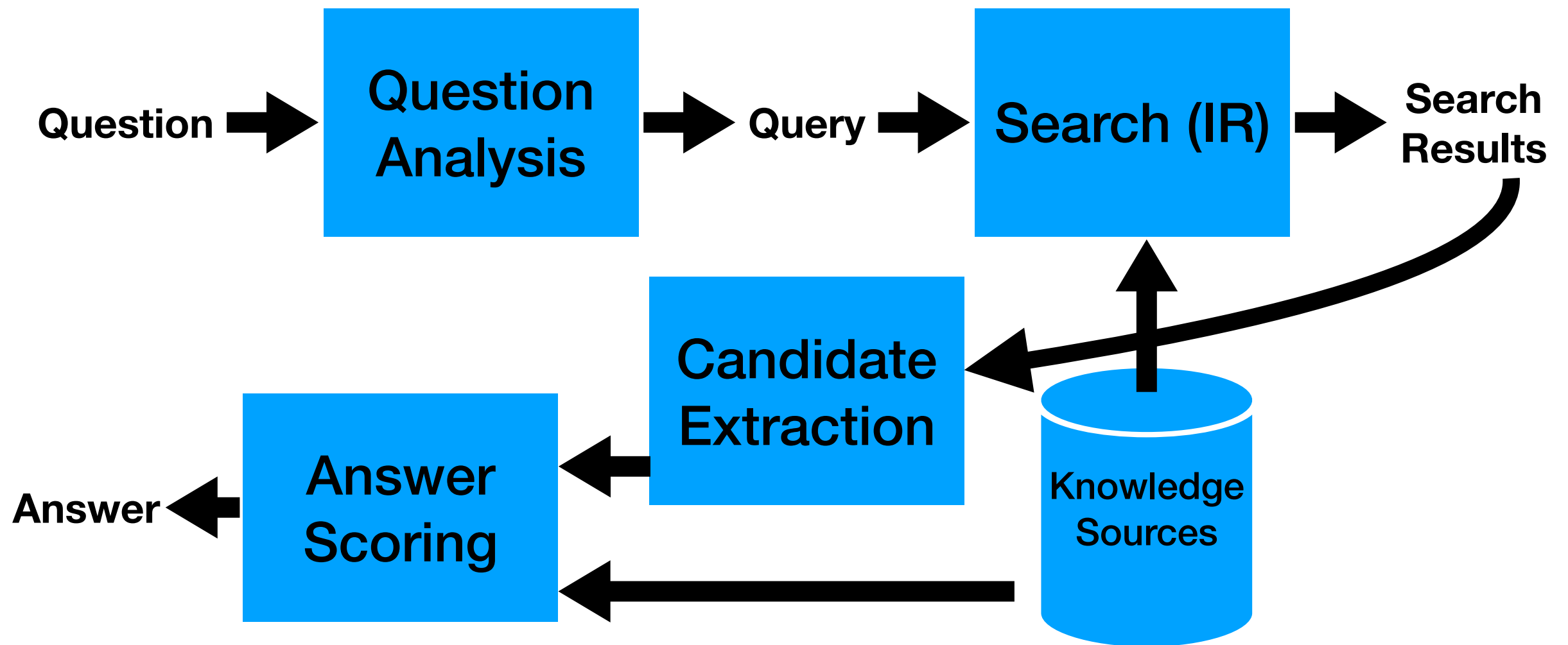
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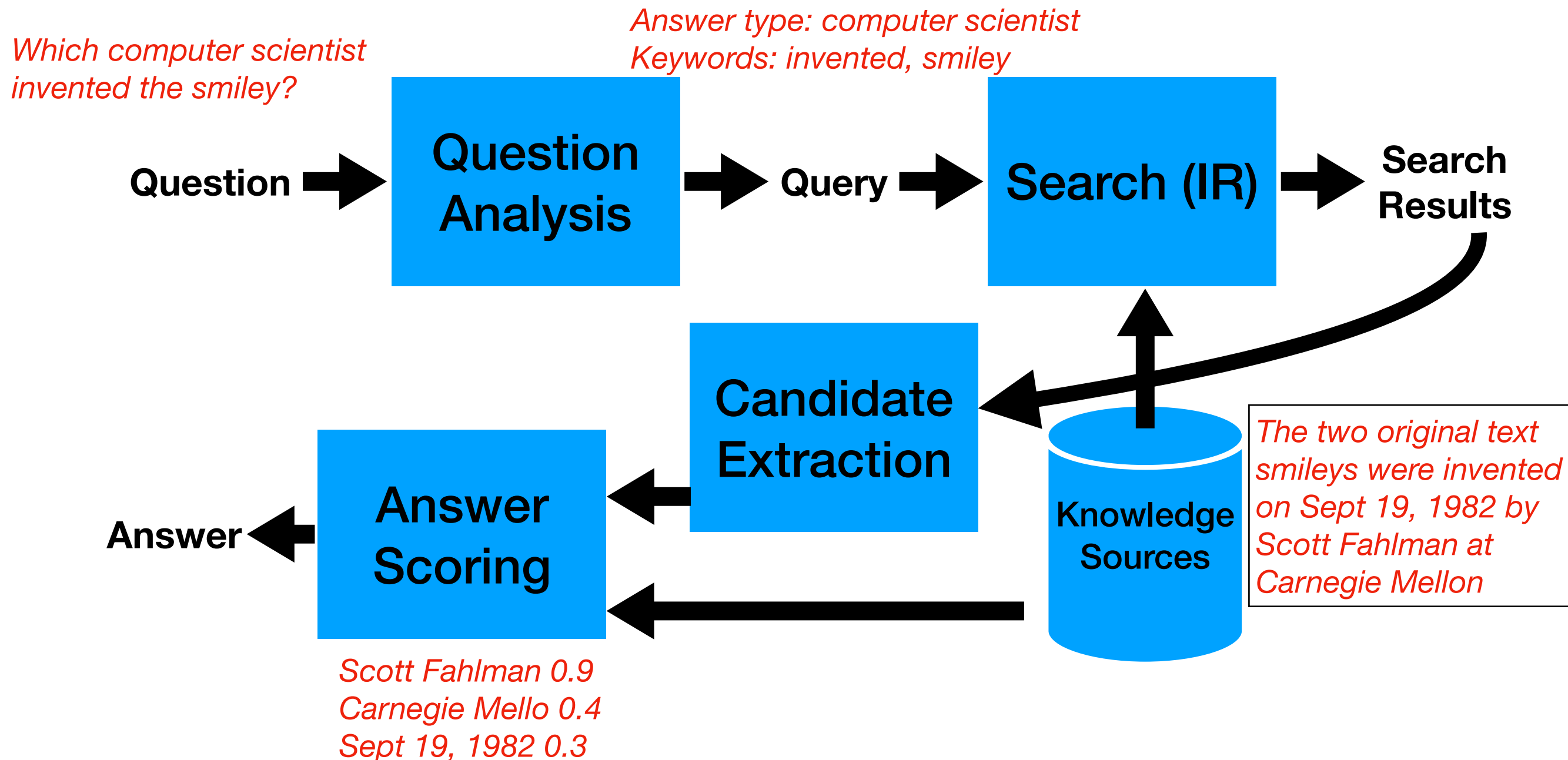
IBM Watson Architecture for Jeopardy!



We'll discuss a simpler but similar architecture



We'll discuss a simpler but similar architecture



Question Analysis

- It's important to get the answer type
 - Q: Who invented the light bulb? Type: PERSON
 - Q: How many people live in Bangkok? Type: NUMBER
- Answer type labels are usually arranged in an ontology to address answers of different granularities
- Answer type classifier could be regex, or machine learned system based on answer type and question pairs

Search

- **Keyword query** (e.g. using informative words from question) is often used.
 - Exploits IR advances, e.g. query expansion
- **Structured query** with more linguistic processing helps:
 - named entity recognition, relation extraction, anaphora
- Return documents, then split into passages. Or directly work with indexed passages.

Candidate Extraction

- A mixture of approaches, based on answer type result
- Exhaustive list of instances in a type:
 - e.g. the names all U.S. presidents, regex for numbers
 - high recall, but assume valid type
- Syntactic/Semantic matching of question & candidate
 - Q: *Who killed Lee Harvey Oswald?* Answer type: PERSON
 - Text: Kennedy was killed by Oswald.
 - What should be the answer candidates? Kennedy, Oswald, or neither?
 - Semantic roles will improve precision, but computationally expensive

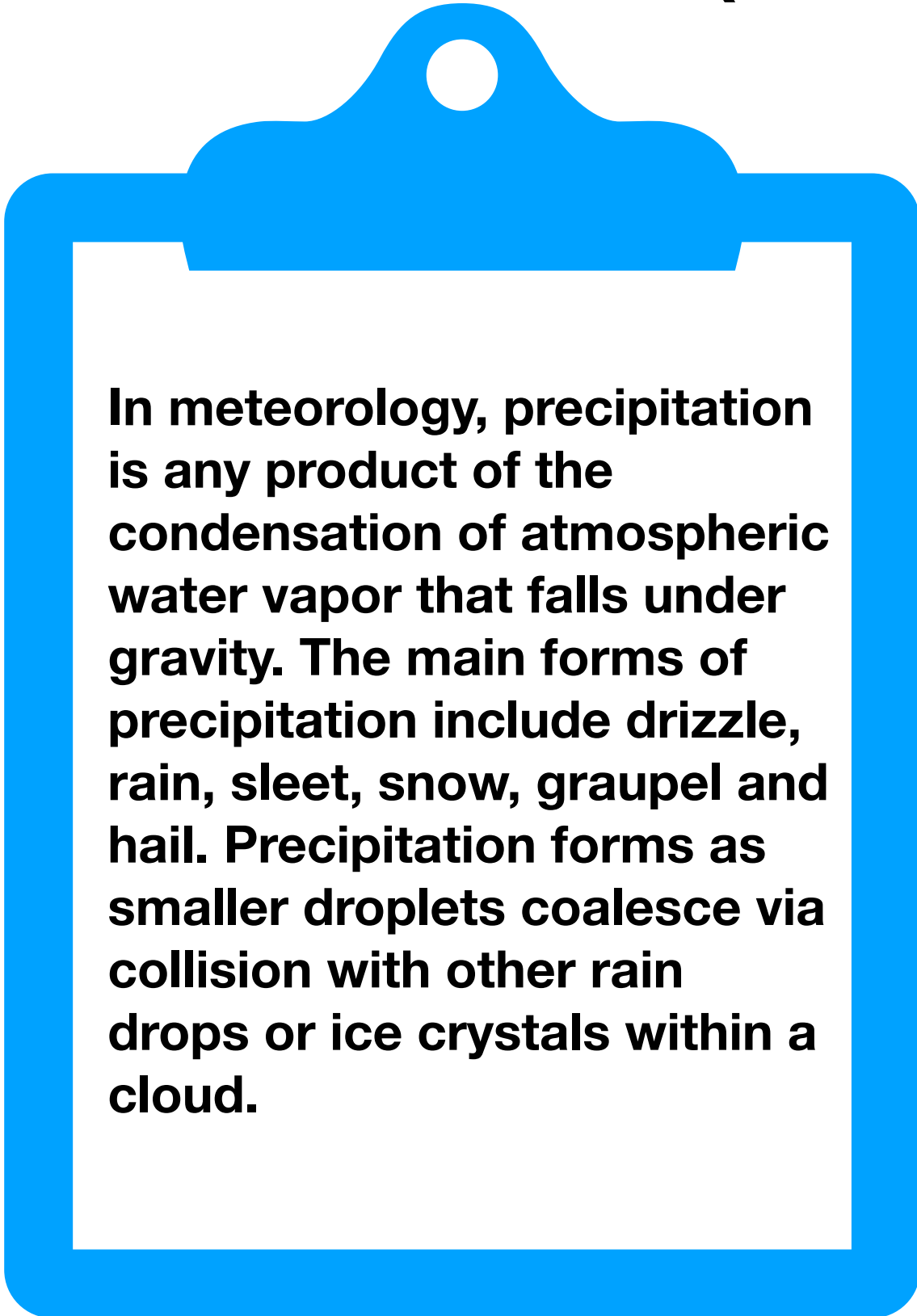
Answer Scoring

- Knowledge source might be redundant, containing multiple instances of the same candidate answer
 - Multiple evidence increases confidence of answer
 - Candidates may need to be normalized before evidence combination. e.g. “Rome, Italy” vs “Rome”.
- We may also have candidate answers from databases rather than text sources
- Often uses machine learning to integrate many features

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Machine Reading Comprehension (MRC) Task



In meteorology, precipitation is any product of the condensation of atmospheric water vapor that falls under gravity. The main forms of precipitation include drizzle, rain, sleet, snow, graupel and hail. Precipitation forms as smaller droplets coalesce via collision with other rain drops or ice crystals within a cloud.

Question:

What causes precipitation to fall?

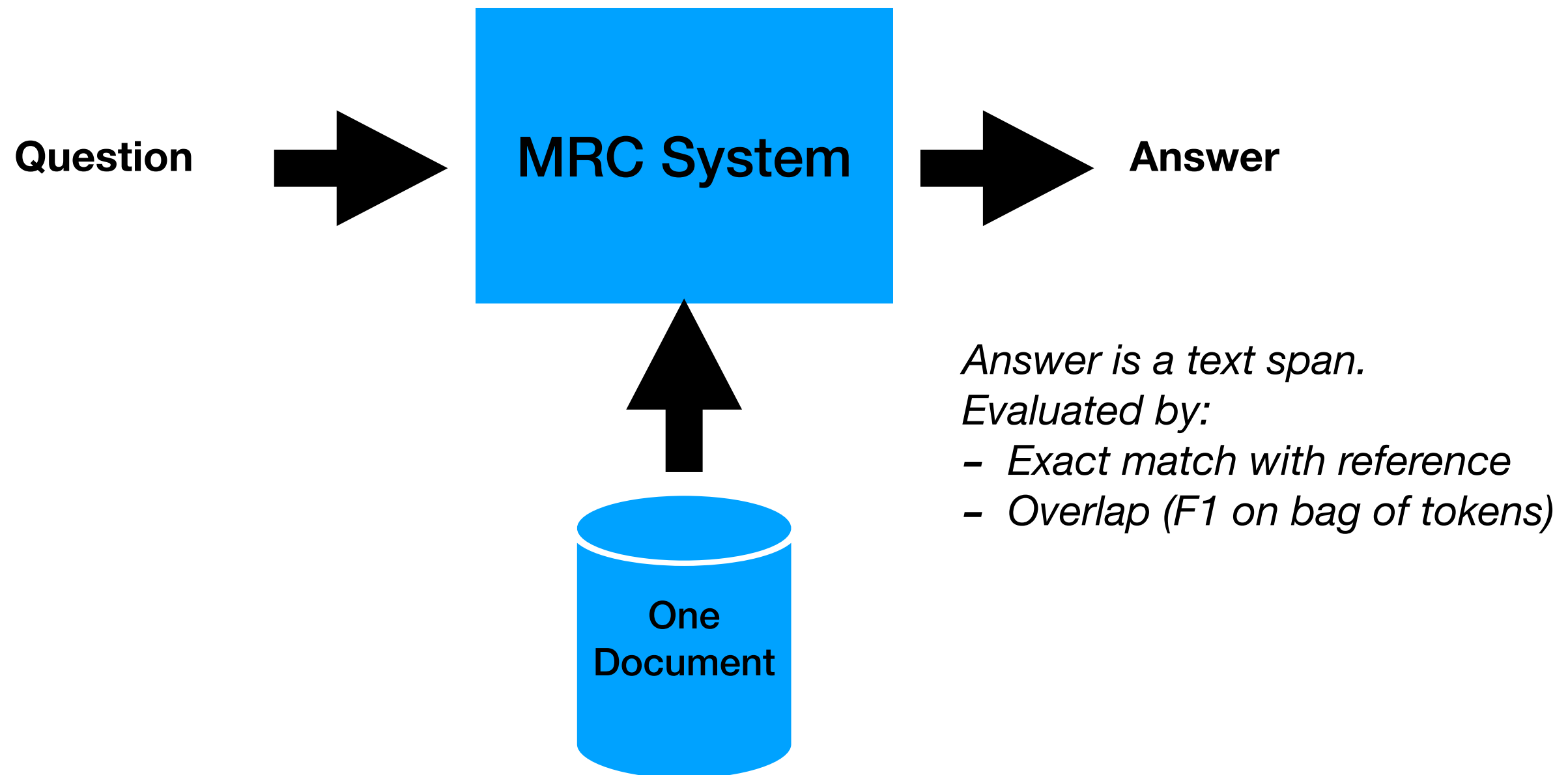
Answer: **gravity**

Question:

What is another main form of precipitation besides drizzle, rain, snow, sleet and hail?

Answer:

Problem Formulation (as in SQuAD v1.0)



MRC vs "Classical" QA

- MRC tasks are designed to test the capabilities of reading and reasoning. QA focuses more on end-user.
- MRC is usually restricted to one document where the answer is present, to be read in depth; QA exploits multiple knowledge sources.

Question types in SQuAD

Reasoning	Description	Example
Lexical variation (synonymy)	Major correspondences between the question and the answer sentence are synonyms.	Q: What is the Rankine cycle sometimes called ? Sentence: The Rankine cycle is sometimes referred to as a <u>practical Carnot cycle</u> .
Lexical variation (world knowledge)	Major correspondences between the question and the answer sentence require world knowledge to resolve.	Q: Which governing bodies have veto power? Sen.: <u>The European Parliament and the Council of the European Union</u> have powers of amendment and veto during the legislative process.
Syntactic variation	After the question is paraphrased into declarative form, its syntactic dependency structure does not match that of the answer sentence even after local modifications.	Q: What Shakespeare scholar is currently on the faculty ? Sen.: Current faculty include the anthropologist Marshall Sahlins, ..., Shakespeare scholar <u>David Bevington</u> .
Multiple sentence reasoning	There is anaphora, or higher-level fusion of multiple sentences is required.	Q: What collection does the V&A Theatre & Performance galleries hold? Sen.: The V&A Theatre & Performance galleries opened in March 2009. ... They hold the UK's biggest national collection of <u>material about live performance</u> .
Ambiguous	We don't agree with the crowdworkers' answer, or the question does not have a unique answer.	Q: What is the main goal of criminal punishment? Sen.: Achieving crime control via incapacitation and deterrence is a major goal of criminal punishment.

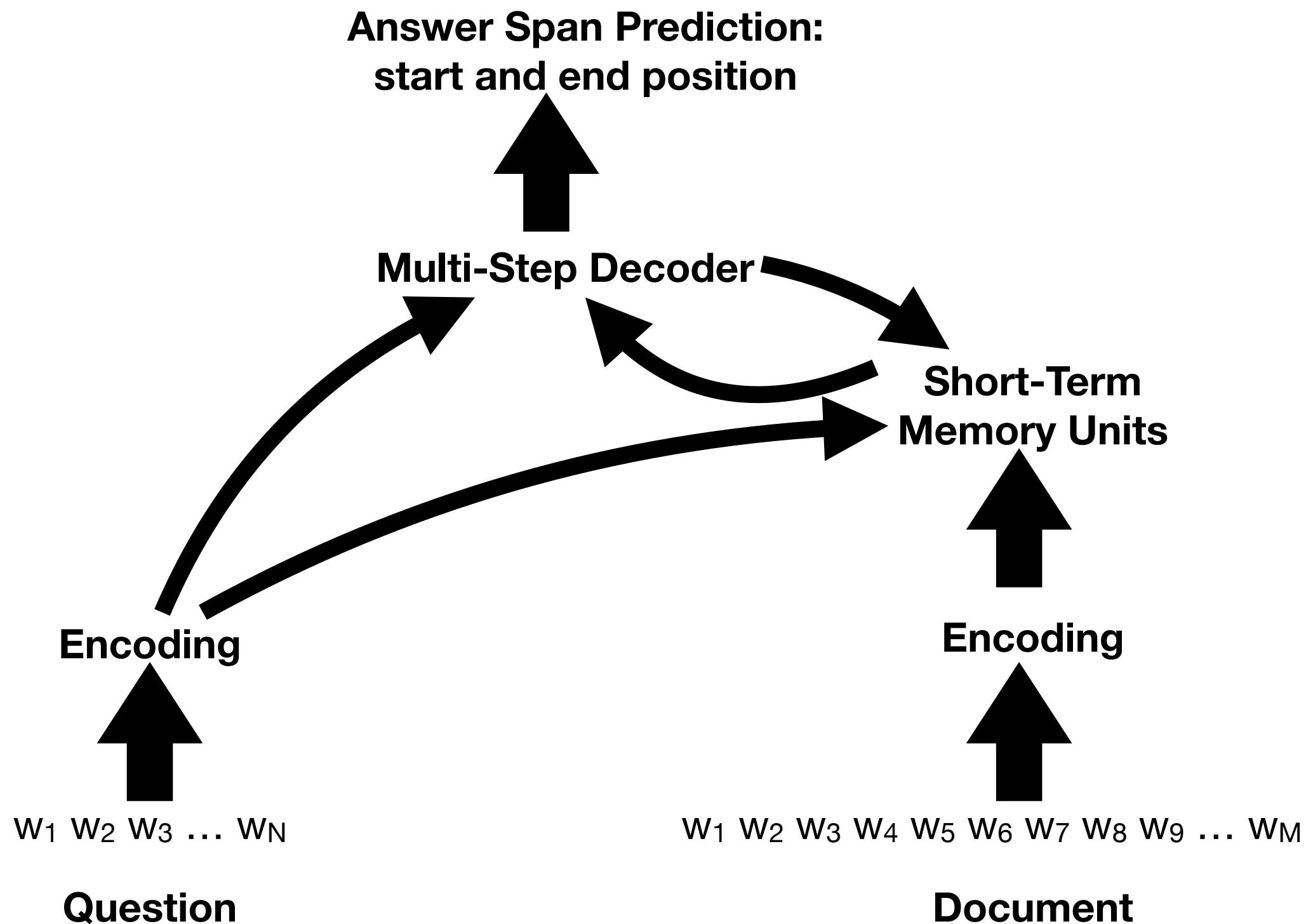
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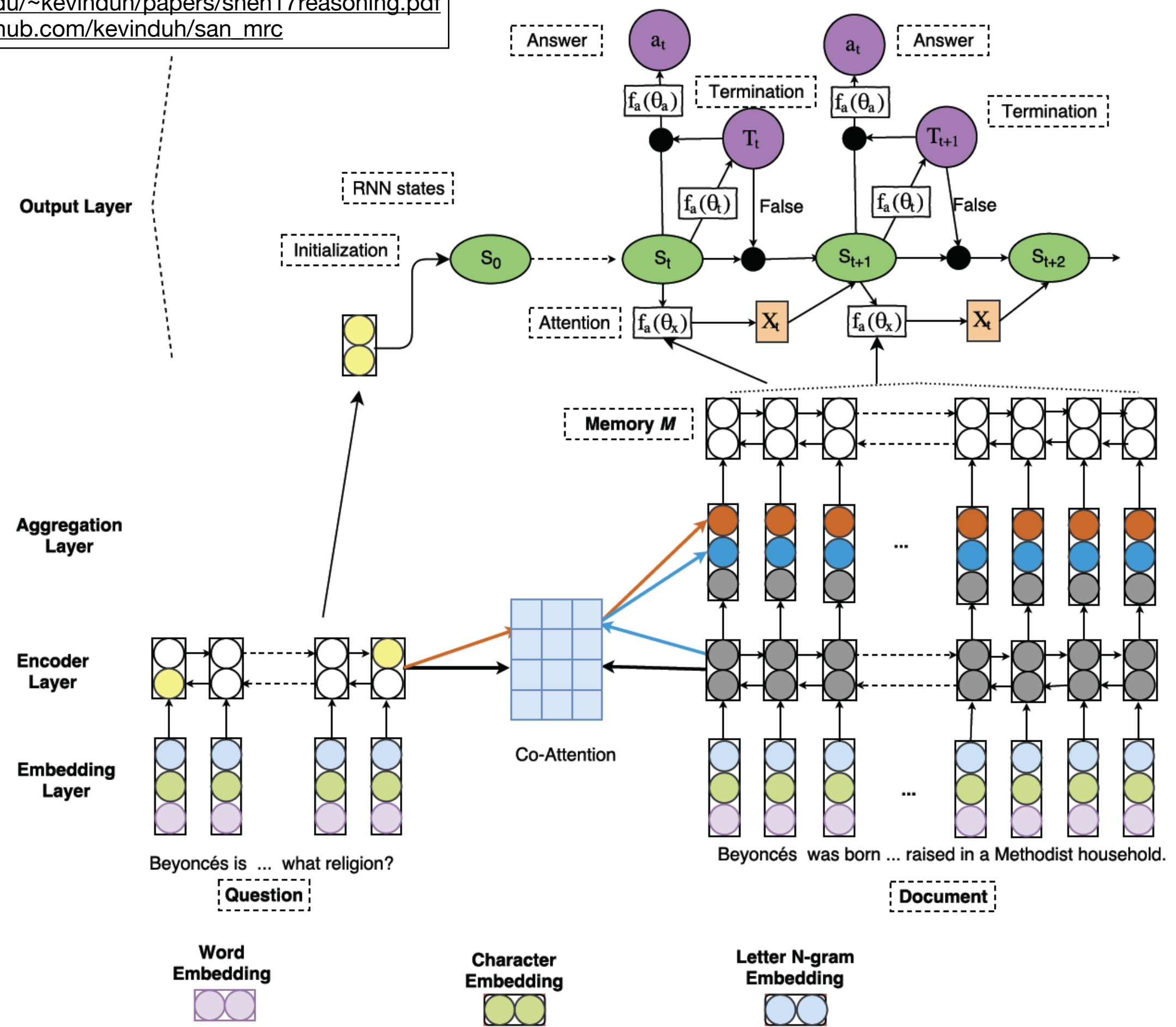
Multi-Step Reasoning

- Question: What collection does the V&A Theator & Performance galleries hold?
- Document: The V&A Theator & Performance galleries opened in March 2009. ... They hold the UK's biggest national collection of material about live performance.
- Answer in multi-step:
 - Perform coference resolution to link “They” and “V&A”
 - Extract direct object from “They hold ____”

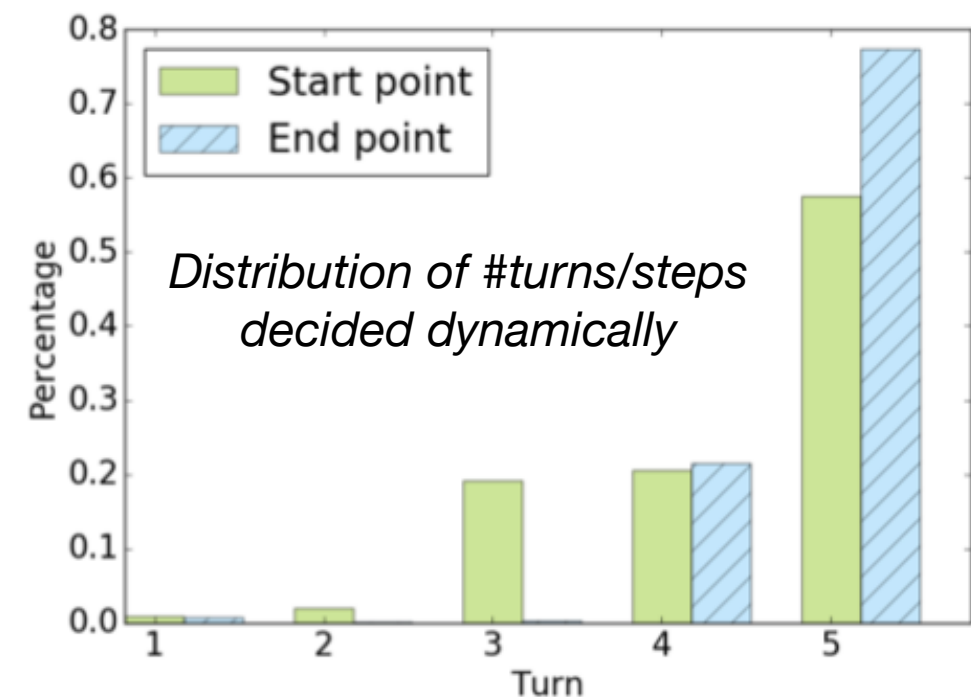
A Neural Model Architecture



From: Liu et. al. (2017) An Empirical Analysis of Multiple-Turn Reasoning Strategies in Reading Comprehension Tasks.
<http://www.cs.jhu.edu/~kevinduh/papers/shen17reasoning.pdf>
See also: https://github.com/kevinduh/san_mrc



Example Run



P: Forces act in a particular direction and have sizes dependent upon how strong the push or pull is. Because of these characteristics, forces are classified as “vector quantities”... For example, when determining what happens when two forces act on the same object, it is necessary to **know both the magnitude and the direction of both forces to calculate the result**. If both of these pieces of information are not known for each force, the situation is ambiguous... Associating forces with vectors avoids such problems.

Q: **How do you avoid problems when determining forces involved on an object from two or more sources?**

(Turn 1): when determining what happens when two forces act on the same object

(Turn 2): two forces act on the same object

(Turn 3): it is necessary to know both the magnitude and the direction of both forces

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Conversational Agents with Large Language Models

Microsoft Bing SEARCH CHAT

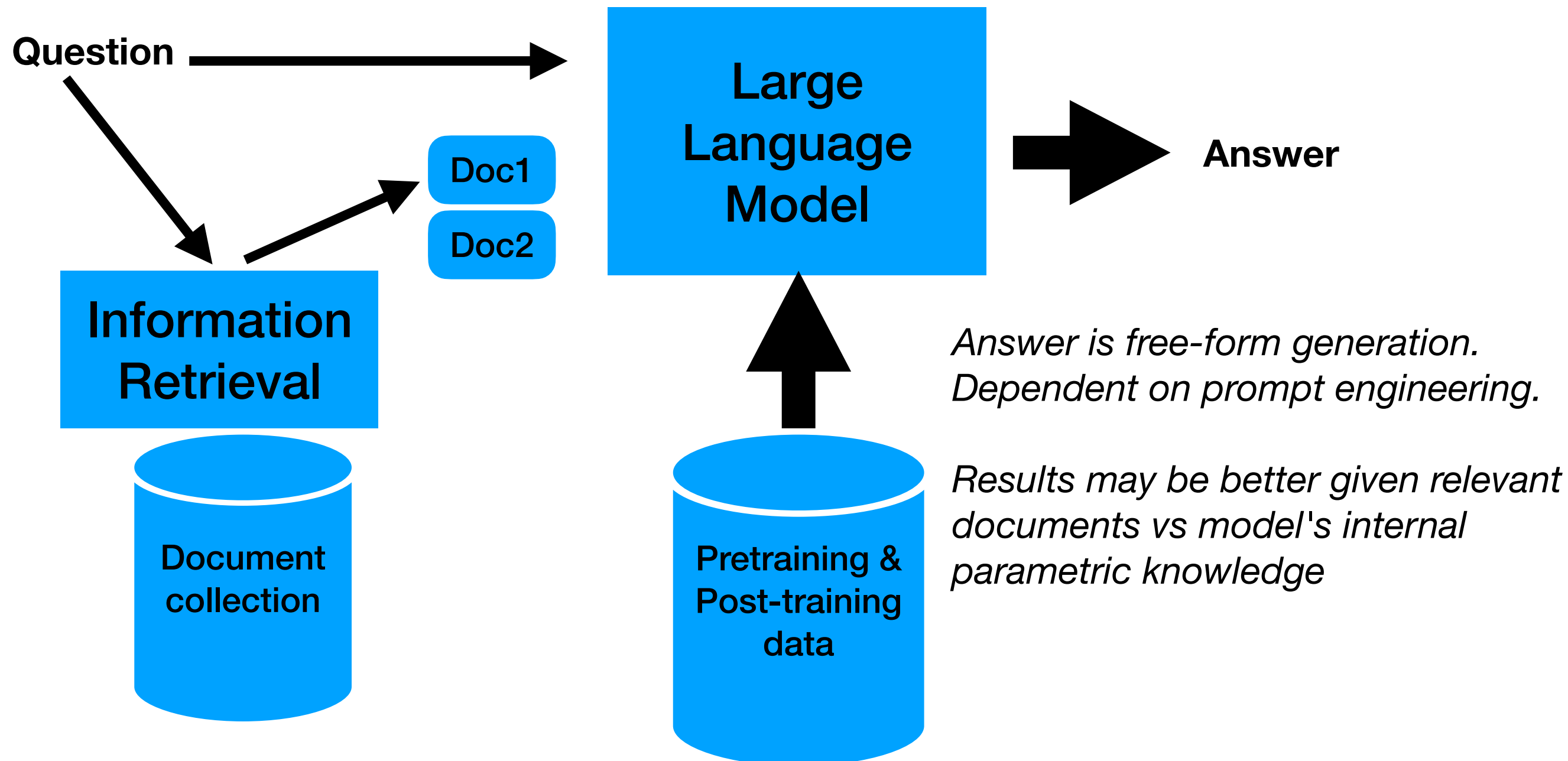
I am planning a trip for our anniversary in September. What are some places we can go that are within a 3 hour flight from London Heathrow?

Congratulations on your anniversary! 🎉 There are many places you can go that are within a 3 hour flight from London Heathrow. Here are some suggestions based on your preferences and the best destinations in Europe in September ⁴ ⁵ ⁶ :

- If you like **beaches** and **sunshine**, you can fly to **Malaga** in Spain ¹, which has a pleasant climate, a lively culture, and a beautiful coastline. You can enjoy the sandy beaches, the historic monuments, and the delicious tapas. Malaga is also a great base to explore other nearby attractions, such as Granada, Seville, and Cordoba.
- If you like **mountains** and **lakes**, you can fly to **Annecy** in France ⁴, which is a charming alpine town near the Swiss border. Annecy is known as the "Venice of France" because of its canals and bridges. You can admire the stunning scenery, visit the medieval castle, and try some local cheese and wine. Annecy is also close to Geneva, Chamonix, and Lyon, if you want to see more of the region.
- If you like **art** and **history**, you can fly to **Florence** in Italy ⁶, which is the birthplace of the Renaissance and a UNESCO World Heritage Site. Florence is a treasure trove of artistic and architectural masterpieces, such as the Duomo, the Uffizi Gallery, and the Ponte Vecchio. You can also explore the Tuscan countryside, taste the famous gelato, and shop for leather goods.

Ask me anything...

Retrieval Augmented Generation (RAG)



Example Prompt

Information:

Source: 1
{document}

Source 2:
{document}

Using the above information, provide a detailed report answering: {question}

Please follow these guidelines:

- You must determine your own concrete opinion based on the given information.**
- You must cite your sources for relevant sentences that answer the question.**
- When citing, use inline notation referring to the Document ID (e.g. [1] for Source: 1).**
- Please keep within {N} words.**

‘This is coming for everyone’: A new kind of AI bot takes over the web

As consumers switch from Google search to ChatGPT, a new kind of bot is scraping data for AI.

June 11, 2025

🔊 4 min

🌟 Summary



💬 71



(Washington Post illustration; iStock)

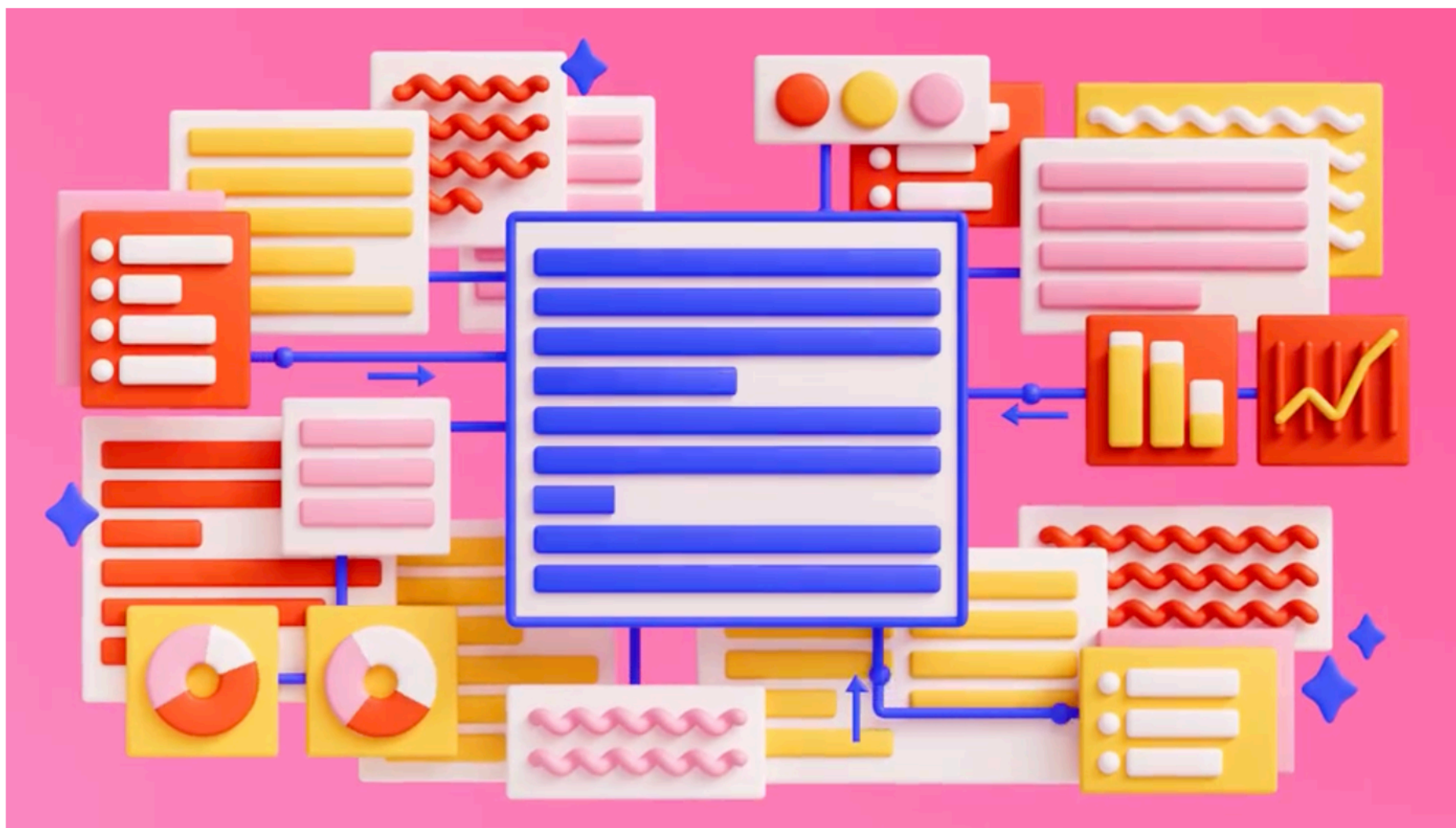


By [Nitasha Tiku](#)

<https://www.washingtonpost.com/technology/2025/06/11/tollbit-ai-bot-retrieval/>

Google, Schmoogle: When to Ditch Web Search for Deep Research

AI can plunge into the depths of the internet, analyze thousands of words and repeat until it's satisfied



ROSIE ROCHE



By [Nicole Nguyen](#) [Follow](#)

Aug. 10, 2025 7:00 am ET

Wrap-up Discussions

- Three traditions of question answering:
 - "Classical" Question Answering (QA)
 - Machine Reading Comprehension (MRC)
 - Large Language Models
- Think about how they compare in terms of:
 - Problem formulation
 - System architecture
 - Suitable usage scenario

**How do you get your
questions answered?**

Questions?